CONSUMER-CENTRIC REAL ESTATE GUIDES

Your Personal Selling Priority Worksheet

Rate each priority from 1 (not important) to 5 (extremely important) to identify your best-fit selling strategy.

1 = not important · **5** = extremely important

PRIORITY	YOUR RATING (1–5)	BEST SELLING MATCH
Getting the highest price		Traditional Listing
Selling quickly		Cash/Investor Offer
Avoiding repairs		As-Is or Cash Offer
Minimal showings/hassle		Cash or Convenience Program
Certainty of closing		Cash Offer
Flexible timeline		Traditional or Situational
Privacy/off-market		Investor or Pre-Market

Circle the strategies that appear most often next to your highest-rated priorities — that cluster is your best starting point. Bring this worksheet to your Clearly Sold consultation so your advisor can immediately tailor the right approach for your situation.

NOTES

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Andrew Texidor, REALTOR®, Clearly Sold, Brokered by HomeSmart, 13166 W. McDowell Road Suite B, Goodyear, AZ · Arizona License # SA524400000 · clearlysold.com

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