REWARDING HEROES PROGRAM

Eligibility & Benefits at a Glance

What *The Rewarding Heroes Program Guide* states about who the program serves and what it offers — with the guide's own qualifying language kept beside each point. Page references are to the guide.

WHO THE PROGRAM SAYS IT SERVES (GUIDE, P. 3)

Healthcare Professionals

Doctors, nurses, medical technicians, therapists, and all healthcare workers who dedicate their careers to healing and caring for others.

Military & Veterans

Active duty service members, retired military professionals, and veterans who have served and sacrificed for our nation's freedom and security.

First Responders

Law enforcement officers, firefighters, EMTs, paramedics, and fire and rescue professionals who run toward danger to protect lives and property.

Educators & Administrators

Teachers, school counselors, principals, and administrators who shape the next generation and invest in the future of every student they serve.

Border Patrol & Utility Workers

Border patrol personnel who protect our nation's borders and utility workers who keep our essential infrastructure running safely every day.

Eligibility is described by occupation only. The guide does not state what, if anything, a person must provide to show they qualify.

CONDITIONS THE GUIDE ATTACHES

- All five pillars of the Rewarding Heroes Standard are expected of a Certified agent: integrity, professionalism, real estate proficiency, consumer-focused guidance, and modern marketing (p. 5).
- "Not every real estate agent is the right fit for every consumer" — the standard is described as a commitment, "not a checkbox exercise" (p. 5).
- Consumer-centric guidance means presenting every option honestly, "even if one option means less compensation for them" (p. 10).
- The guide is general education only — "not legal, financial, tax, or medical advice" (p. 16).
- Rewarding Heroes is an independent program founded by Andrew Texidor; services are brokered by HomeSmart (p. 4, p. 16).

CONFIRM BEFORE YOU RELY ON IT

The guide does not state the dollar value or percentage of any benefit, what proof of eligibility is required, how long the program runs, where it is available, or how the listing brokerage's fee compares with buyer-agent compensation. Ask for those terms in writing before you commit to anything — that is what consumer-centric guidance looks like in practice.

Andrew Texidor, REALTOR® I Clearly Sold I Brokered by HomeSmart I 13166 W. McDowell Road, Suite B, Goodyear, AZ I License # SA524400000 I clearlysold.com

Equal Housing Opportunity. Clearly Sold is committed to the principles of Fair Housing. This is not a solicitation of a property already listed with another brokerage. Source: The Rewarding Heroes Program Guide. Wording of eligibility categories, conditions and program language is quoted from the guide.

REWARDING HEROES PROGRAM

What the guide says members get

Every benefit below is worded as the guide words it. The right-hand column is the qualifying language that sits alongside it — keep the two together whenever this is quoted, printed or shared.

BENEFIT	WHAT THE GUIDE STATES	QUALIFYING LANGUAGE IN THE GUIDE
A Certified affiliate agent	"vetted, Certified affiliate real estate agents who are held to the highest standards of professionalism, integrity, and genuine respect for service" (p. 4)	*The guide names no certifying body, certification term, or renewal process.*
An advocate from day one	"walks alongside you through every step of the journey — from first conversation to closing day" (p. 6)	*No home, price, timeline, or availability is promised.*
Clarity at every stage	"No surprises, no confusion — just clear, honest guidance that keeps you fully informed" (p. 6)	*A standard of communication, not a guaranteed outcome.*
Selling guidance and marketing	Professional photography, broad online distribution, social media exposure and targeted digital advertising (p. 11)	*Describes the approach taken; no exposure level, showing count or sale price is guaranteed.*
An honest comparison of selling options	Traditional listing, convenience sale, and hybrid or targeted approach — "the right choice depends entirely on your circumstances" (p. 10)	*The guide does not say any option costs less, closes faster, or nets more.*
Negotiation support	"negotiation is not limited to the purchase price… an experienced agent can protect your interests" (p. 7)	*Results depend on the market and on the specific transaction.*
Relocation guidance	"can provide professional guidance and connect you with Rewarding Heroes resources in your destination market" (p. 16)	*Described as resources and connections, not guaranteed partners.*
A strategy call	"Schedule Your Rewarding Heroes Strategy Call" (p. 16)	*Scheduling is an invitation to talk — not an application, an approval, or a commitment.*

WHAT THE GUIDE DOES NOT STATE

No dollar amount, discount, credit or fee reduction appears anywhere in the guide. It also does not state what documentation proves eligibility, how long the program runs, where it is available, or how the listing brokerage's fee relates to buyer-agent compensation. Those terms are confirmed in writing before a client commits.

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FOR ANDREW — REMOVE BEFORE PRINTING FOR CLIENTS

Program terms that need confirmation

Items in *The Rewarding Heroes Program Guide* that are unstated, undefined, or possibly out of date. Pages 1–2 of this sheet deliberately avoid all of them until they are confirmed.

1. **No benefit value anywhere in the guide.** The cover promises "benefits created to honor their service," but no dollar amount, percentage, credit or fee reduction appears on any page. Confirm the approved benefit schedule — and Andrew's current approved pricing source — before a figure is published.
2. **Eligibility is occupation-only, with no verification stated.** Nothing says what a person provides to prove they qualify (ID, badge, employer letter, DD-214, license). Self-employed, part-time, retired and surviving-spouse cases are not addressed.
3. **"…and other community heroes" (cover) is open-ended** and is not defined on the eligibility page. A prospect outside the five categories may reasonably expect to qualify.
4. **Military category is silent on reservists, National Guard, and surviving family members** of deceased service members. The page names "active duty service members, retired military professionals, and veterans" only.
5. **Utility workers are not defined by sector** (electric, water, gas, telecom) and it is unclear whether contractors or vendor staff qualify. Border Patrol is named without agency or job title.
6. **"Certified affiliate" has no stated certifying body, curriculum, term, renewal or revocation process.** Page 15 also lists the founder as an "AI-Certified" real estate professional; that credential is not explained anywhere in the guide.
7. **No effective date, version or expiry.** The file was produced in July 2026 but the piece carries no revision date, so a reader cannot tell how current the terms are.
8. **Geographic scope is implied, not stated.** The guide reads as Phoenix Metro with destination-market referrals, but the program's own service area is never defined.
9. **The three selling options on page 10 are graphics only** — traditional listing, convenience sale, hybrid/targeted approach — with no costs, timelines or net-proceeds terms attached, and the surrounding copy says "these approaches" without naming them in text. Text-only and screen-reader users lose the option names; the pricing behind each should be checked against current approved terms.
10. **No compensation language at all.** The listing brokerage's fee is never separated from buyer-agent compensation or other selling costs, which the fee-transparency standard requires before a consultation.
11. **License number corrected in this build.** The back-cover credit read "License # SAA524400000"; it is now SA524400000 everywhere in this piece. Confirm against the ADRE record before publishing.
12. **MLS logo on the back cover of a piece that markets no listing.** Brand standard keeps the MLS mark off non-listing pieces. Left as-is in the page artwork; say the word and it comes off.
13. **"This ebook is for general educational purposes only…"** reads as out of date now that the guide ships as a flipbook plus this PDF summary. Consider "This guide" or "This summary."

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